

CALLING ALL MORRIS PLAINS BUSINESSES
2024 MORRIS PLAINS PUMPKIN ILLUMINATION

Downtown Morris Plains is hosting our second annual Pumpkin Illumination and we invite your Morris Plains business to participate! With over 100 pumpkins and 1,000+ visitors in 2023, this event is shaping up to be a great opportunity to showcase your business!

GRAND PUMPKIN ILLUMINATION

FRIDAY, OCTOBER 25TH, 6:00 - 8:00 PM
MORRIS PLAINS MERCHANT BLOCK

Residents and visitors are invited to bring their carved pumpkins to the Merchant Block for a grand display with vendors, food, music, and fun. We anticipate 100+ pumpkins and drawing thousands of visitors from the borough and beyond.



MP BUSINESS PUMPKIN CONTEST

FRIDAY TO SUNDAY
OCTOBER 25TH TO 27TH
AT YOUR BUSINESS LOCATION

Morris Plains businesses are invited to continue the fun all weekend long by displaying a carved pumpkin onsite for visitors to discover and vote for their favorite! DMP will promote a pumpkin map of all participants to help bring visitors to you!

MP Business owners can sign up at downtownmorrisplains.org or email downtownmorrisplains@gmail.com by Tuesday, October 1st.



Flip to for details on how your business can participate



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3 WAYS YOUR MP BUSINESS CAN PARTICIPATE:

- Carve and display an original jack-o-lantern at your business** from Oct. 25-27. We will promote your business to send visitors to your location to see your carved pumpkin. Visitors will be encouraged to share photos and vote for their favorite MP business jack-o-lantern! For businesses unable to feature a live carved pumpkin, fake carved pumpkins will be allowed (originality is still encouraged).
- Host a complimentary booth at the Grand Pumpkin Illumination** on Oct. 25th to display, sell, promote and/or connect with the community. If you host a booth you are welcome to bring your carved pumpkin, but we encourage you to return it to your business after the event for additional visibility (and voting) all weekend long! If you are unable to host a booth we are happy to distribute materials for you (coupons, brochures, prizes, giveaways or information).
- If your location will be open during the grand illumination, **consider offering a sale, promotion, or seasonal activity** to bring visitors in and we will help promote it as a part of the event!

Complete the form at downtownmorrisplains.org to let us know how you will participate or email us at downtownmorrisplains@gmail.com

Business participation deadline: Tuesday, October 1st

